



At the beginning of a new year, you are likely to be thinking about ways to bring a fresh approach to your church's social media channels. But, where do you start? We know it can be daunting thinking about what to post next week, let alone the next few months, but, with a little planning now, the next few weeks and months will be much easier.

We've taken dates from the Christian calendar, alongside national awareness days, and just-for-fun ideas. Add it to your own calendar alongside local services and campaigns, or use it as a starting block for ideas each month.

Organise your social media in 2021 with our digital content calendar

How to use this calendar

To make it easy to use the calendar is available in a range of formats.

1. View the embeded calendar

Scroll through the embeded calendar above for notable dates and click on each to find useful notes and links.

2. Download the printable calendar

Sometimes, it's helpful to print out, make notes and put up somewhere visible. Download the first six months as PDF, complete with dates and space to plan.

Download January to June 2021

3. Sync with your own calendar

Follow the instructions below to sync this calendar with your own digital calendar.

Sync to Google calendar

Copy this subscription link:

<https://airtable.com/shrnMjNu7RFQDOHbj/iCal?timeZone=Europe%2FLondon&userLocale=en>

Once you have copied the iCal subscription link:

- Open Google Calendar by following [this link](#).
- Paste the iCal subscription link using Cmd + V.
- Click “Add calendar”

Sync to Microsoft Outlook

Copy this subscription link:

<https://airtable.com/shrnMjNu7RFQDOHbj/iCal?timeZone=Europe%2FLondon&userLocale=en>

Once you have copied the iCal subscription link:

- Open Microsoft Outlook using [this link](#), or open Microsoft Outlook Calendar and click “Add calendar”
- Click on “Subscribe from web”
- Paste the iCal subscription link using Cmdv
- Fill-in the “Calendar name” field
- Click “Import”

Sync to Apple Calendar

Copy this subscription link:

<https://airtable.com/shrnMjNu7RFQDOHbj/iCal?timeZone=Europe%2FLondon&userLocale=en>

Once you have copied the iCal subscription link:

- Open Apple Calendar
- Select File > New Calendar Subscription
- Paste the iCal subscription link using Cmdv and click “Subscribe”
- Click “Ok”.

For quick inspiration, each months dates and ideas are included here below.

January

- **January 1** New Year’s Day #HappyNewYear #HNY
- **January 6** Epiphany
- **January 18** Brew Monday #BrewMonday with Samaritans.org
- **January 27** Holocaust Memorial Day

February

- **February 1 - 7** Children's Mental Health week #ChildrensMentalHealthWeek #ChildrensMHW
- **February 2** Candlemas #Candlemas
- **February 4** World Cancer Day #WorldCancerDay #IAmAndIWill
- **February 4** Time to Talk Day Raising mental health awareness. #TimeToTalk #MentalHealth
- **February 16** Shrove Tuesday #PancakeDay
- **February 17** Ash Wednesday #AshWednesday
- **February 17** #LiveLent 2021: God’s Story, Our Story #LiveLent
- **February 20** National Love Your Pet Day #LoveYourPetDay

March

- **March 3** World Wildlife Day #DoOneThingToday #WorldWildlifeDay
- **March 3** World Hearing Day #HearingCareForAll
- **March 4** World Book day #WorldBookDay
- **March 5** Employee Appreciation Day #EmployeeAppreciationDay
- **March 8** International Women’s Day #ChooseToChallenge #IWD2021
- **March 14** Mothering Sunday #MothersDay
- **March 16** Young Carers Action Day
- **March 20** International Day of Happiness #InternationalDayofHappiness #DayofHappiness
- **March 20** First Day of Spring #FirstDayofSpring #SpringBegins
- **March 25** Feast of Annunciation
- **March 27** Earth Hour Day #EarthHour
- **March 28** Daylight Savings: Clocks go forward #SpringForward
- **March 28** Palm Sunday #PalmSunday

April

- **April 1** Maundy Thursday
- **April 1** April Fools’ Day #AprilFools
- **April 1** Stress Awareness Month
- **April 2** Good Friday #GoodFriday
- **April 3** Holy Saturday

● **April 4** Easter Sunday #Easter #EasterSunday

● **April 5** Easter Monday #EasterMonday

● **April 7** World Health Day #WorldHealthDay

● **April 25** Vocations Sunday #VocationsSunday

May

● **May 3** May Bank Holiday

● **May 9 – 15** Christian Aid Week

● **May 10 – 16** Dying Matters Awareness Week #DyingMatters

● **May 13** Feast of Ascension

● **May 13 – 23** Thy Kingdom Come #ThyKingdomCome

● **May 16** National Children’s Day #ChildrensDay

● **May 23** Pentecost #Pentecost

● **May 31** Spring Bank Holiday

June

● **June 1 - 7** Volunteers week #Volunteering

● **3 June** Trinity Sunday

● **June 5** World Environment Day #WorldEnvironmentDay

● **June 8** World Ocean Day #WorldOceanDay

● **June 20** Father’s Day #FathersDay

● **June 21** Summer Solstice / Longest day of the year

● **June 22** Windrush Day #WindrushDay

July

● **July 1** Plastic Free July #PlasticFreeJuly #PasticFree #ZeroWaste

● **July 3** Godparents Sunday #GodparentsSunday

August

● **August 8** International Cat Day #InternationalCatDay #CatsOfInstagram #CatsInChurches

● **August 12** International Youth Day #InternationalYouthDay #YouthDay

● **August 15** Assumption of Mary

● **August 26** International Dog Day #InternationalDayDay #DogsOfInstagram #DogsInChurches

● **August 30** Summer Bank Holiday

September

● **September 1- 30** World Alzheimer’s Month #WorldAlzheiersMonth

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October

- **October 1 – 31** Black History Month #BlackHistoryMonth
- **October 3** Grandparents Day #GrandparentsDay
- **October 7** National Poetry Day #NationalPoetryDay
- **October 10** World Mental Health Day #WorldMentalHealthDay #MentalHealth
- **October 14 – 19** National Adoption Week #NationalAdoptionWeek #SupportAdoption
- **October 31** Daylight Savings: Clocks go back #FallBack

November

- **November 1** All Saints' Day
- **November 2** All Souls' Day
- **November 3** National Stress Awareness day #NationalStressAwarenessDay #MentalHealth
- **November 5** Guy Fawkes Day
- **November 10** Christmas Jumper Day #ChristmasJumperDay
- **November 14** Remembrance Sunday #RemembranceSunday
- **November 15** Anti-Bullying Week #AntiBullyingWeek #AntiBullying
- **November 21** Stir Up Sunday #StirUpSunday
- **November 28** First Sunday of Advent #Advent
- **November** Children in Need Day TBC

December

- **December 1** World Aids Day #WorldAidsDay
- **December 2 - 8** Grief Awareness Week #ShareYourStory
- **December 8** Feast of the Immaculate Conception
- **December 21** December Solstice / Shortest day of the year
- **December 24** Christmas Eve #ChristmasEve
- **December 25** Christmas Day #ChristmasDay
- **December 26** Boxing Day #BoxingDay
- **December 27** Substitute Bank Holiday for Christmas Day
- **December 28** Substitute Bank Holiday for Boxing Day
- **December 31** New Year's Eve #NYE #NewYear #2022

Resources



[Read the blog](#)

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